



## PRESS RELEASE

### **E-type Coastal Drive Is Taking Off**

The 'E-type Club ROUND BRITAIN COASTAL DRIVE, supporting Prostate Cancer UK' is really taking off.

Nearly 100 cars are now entered including from the USA and mainland Europe. Over 200 stage bookings have been taken.

'This is fantastic,' says author Philip Porter, the man behind this initiative, 'but we still need many more to give this unique event the impact we are aiming for.'

#### **Latest news:**

Five-time Le Mans winner Derek Bell will be flagging the cars off at Goodwood.

Supporters include Lord March, Brian Johnson and Jeremy Clarkson...

Several leading classic Jaguar specialists are becoming heavily involved in a variety of ways.

Classic Motor Cars (CMC) have entered the incredible Lindner Lightweight E-type, the fourth E-type Roadster which was 'Lofty' England's car and the first RHD Fixed Head E-type. CMC are providing free oil for all entrants.

J.D Classics will be hosting an evening at their amazing premises in Maldon, conveniently close to the coast. They are also an event sponsor.

Eagle are famous for their special editions: the Speedster, Low Drag GT and Spyder GT. They will be entering several cars and will be thoroughly involved.

Entrants include Michael Quinn, grandson of Jaguar founder Sir William Lyons; Phil Bell, Editor of Classic Cars; Adrian Hamilton, son of Le Mans winner Duncan; three owners (so far) who will be doing all 18 stages, plus entrants from the USA...

'It is just fabulous,' says Porter, 'the way so many good friends and enthusiasts are supporting us. This cause is so important for men everywhere and, between us, we should really raise awareness and funds. This is the classic car world doing something constructive for society.'

More and more amazing venues are being offered for en route stops or evening receptions, including stunning Dunbeath Castle.

Sir John Egan and eminent surgeon Alan Doherty are Patrons of the event.

James Beeby, Director of Fundraising at Prostate Cancer UK said: "We are so excited for the first

E-Type Jag Round Britain Coastal Drive in support of Prostate Cancer UK. I would like to thank Philip Porter for organising this fantastic event and to everyone who is already gearing up to take part in September. One in eight men in the UK will get prostate cancer in their lifetime and the disease kills one man every hour. This drive will not only help to raise vital funds to help beat the disease, but will hopefully raise a lot of awareness on route too.”

**The Facts:** Start: Goodwood, Sept 12. Average 180 miles per day. 18 daily stages. Finish: Goodwood Sept 29. Full mechanical back-up. JLR Support Vehicle. Evening events/receptions. Route breakdown on [www.e-typeclub.com](http://www.e-typeclub.com). Various fund-raising initiatives underway. JustGiving page on E-type Club website...

**What RBCD means:** supporting the vital work of Prostate Cancer UK – using our E-type Jaguars for the benefit of men everywhere – enjoying some stunning driving routes – reaching out to the public with our beautiful cars – working with local and national media – sampling the contrasting and fabulous coastal scenery - participating in a unique event.

**Daily Stages (finishing point):** Lyme Regis (Day 1), Penzance (2), Bridgwater (3), Tenby (4), Penryhndeuadraeth (Portmeirion) (5), Blackpool (6), Dumfries (7), Largo (8), Kyle of Lochalsh (9), Kinlochbervie (10), Inverness (11), Stonehaven (12), Berwick-upon-Tweed (13), Bridlington (14), Cromer (15), Maldon (16), Folkestone (17), West Sussex (18).

**Significant Jaguar Destinations:** Blackpool (where the company was founded) and Cromer (where E-type designer Malcolm Sayer was born).

**Jaguar E-type Club:** formed in 2004, the Club has members in over 50 countries and organises events worldwide. The accent is on using cars and not polishing!

**Prostate Cancer UK:** the E-type Club Round Britain Drive is being organised in conjunction with the charity Prostate Cancer UK. Prostate Cancer UK leads the fight against prostate cancer. The charity funds ground-breaking research, drive improvements in treatment, and fights injustice in care. Now Prostate Cancer UK has set themselves the toughest challenge yet: to stop prostate cancer being a killer. Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention and support, prostate cancer can be made a disease the next generation of men need not fear.

#### **Key headline statistics**

- 10,900 men die from prostate cancer in the UK each year. That's one man every hour.
- It's the most common cancer in men, with 330,000 living with and after the disease in the UK.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK in 2030 - which is why we must all act now to curb its power to kill.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: [www.prostatecanceruk.org](http://www.prostatecanceruk.org). The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.
- Visit [www.prostatecanceruk.org](http://www.prostatecanceruk.org) now to help beat this disease.

**Philip Porter:** has owned his two historic E-types for 40 years. They are 9600 HP, the oldest E-type in existence, the original Geneva launch car and road test car which achieved the magic 150mph and appeared in all the newspapers and magazines. And 848 CRY, which was raced extensively in 1961 and later appeared in the film *The Italian Job*. Porter has written around 30 motoring books,

including two award-winning major works on the Jaguar E-type, and founded the Jaguar XK Club, the Jaguar E-type Club and Porter Press International, the world's leading publisher of quality motoring books. He has recently recovered from prostate cancer.

**The Jaguar E-type:** The E-type was a sports car produced by Jaguar Cars between 1961 and 1974. Owned by pop and rock stars, such as George Harrison and Mick Jagger, footballers such as George Best, and many leading actors, the E-type was very much a part of the Swinging Sixties, together with mini skirts, mods on scooters, the Beatles, the King's Road, Mary Quant and Twiggy.

E-types were raced successfully in many parts of the world, including at Le Mans and in the USA. They often beat their main rivals, the Ferraris. The E-type racers included World Champions Sir Jackie Stewart, John Surtees OBE, Sir Jack Brabham and Graham Hill. E-types appeared in many films and have many times been voted the public's favourite sports car, most beautiful car and most sexy car. The E-type is the ideal car to publicise prostate cancer.

**Fund-raising:** passenger seats for half days will be auctioned. The crew of the car that has raised the most funds per day will lead off and wear the Yellow Jersey (actually a Yellow Hat!). Corporate sponsorship is invited.

**“The E-type Club Round Britain Coastal Drive”, in support of Prostate Cancer UK**

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